

## THE ROLL FORMING COMPANY BENDIRO **BUILDS COMPLETELY NEW FACILITY IN FALKENBERG**

After several years of major investments in automation, capacity, premises and organisation, Bendiro Profile Tech in Falkenberg is now ready to take next step to meet the market's increased need for of roll-formed profiles. During week 3 2024, the construction of completely new premises will begin at the newly established industrial area near the E6 motorway at the northern exit to Falkenberg. This involves a total of 13,800 square metres large premises. The building will be certified in accordance with the Swedish environmental certification "Miljöbyggnad Silver" and include a solar cell installation that will provide the business with about 2/3 of the necessary electrical energy. The new premises are expected to be ready for occupation at the turn of the year 2024/2025.



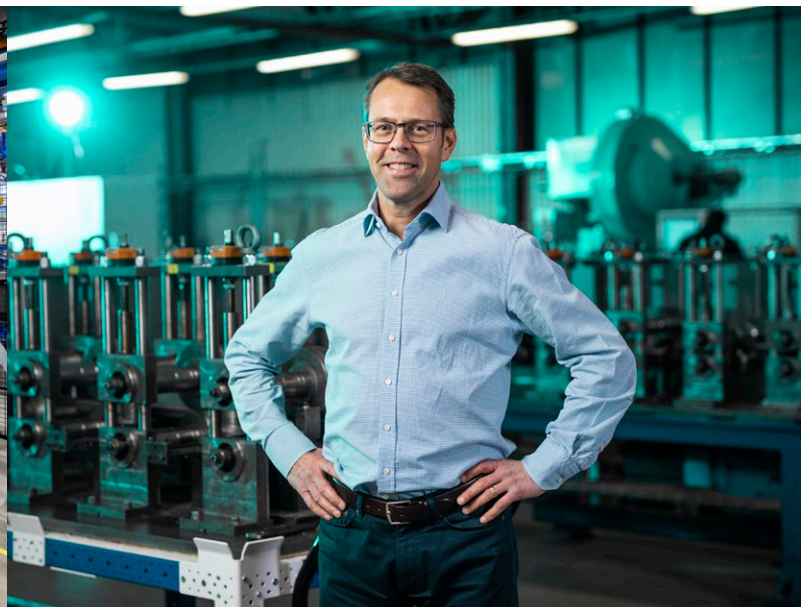
Bendiro Profile Tech, which manufactures roll-formed metal profiles, has in recent years implemented an investment and development plan that has resulted in strong growth and development of the company. Today, Bendiro is recognised as one of the most modern roll forming plants in Europe.

### **Rasmus Särnblad, CEO of Bendiro Profile Tech**

"We see an increasing demand for roll-formed profiles, which is a very efficient production method with many advantages. Our customers are in a wide range of industries, but what they have in common is that they want to be able to produce profiles with high repetition accuracy and opportunities for integrated operations in an efficient, economical and sustainable way."

### **Strategic plan for growth**

"A few years ago, we drew up a strategic plan on how to meet the increased demand for roll formed profiles. We were well aware that this would require major investments. We have now gradually implemented these in the form of investments in increased automation, a better working environment and training for all employees in the organisation. We have been able to implement much of this in our existing premises, but now we have reached the point where we need larger and more appropriate premises completely tailored to the business we conduct and the demands we and our customers make in both the short and long term."



### Environmentally certified building

The new premises are located in a newly established industrial area, near the E6 motorway at the northern Falkenberg exit. The property is 13,800 square metres, of which 10,700 square metres have been set aside for production, 200 square metres for storage and 1,100 square metres for offices, canteen, changing rooms, locker rooms, etc. The environmental aspect has been an important focus during the planning of the new property.

"Our new property will be certified according to the Swedish environmental certification "Miljöbyggnad Silver" and include a solar cell installation that will provide the business with approximately 2/3 of the necessary electrical energy. It feels very good, since the sustainability aspect is of the highest priority and will be integrated in all of our operations."

### Opportunities for expanded services

In addition to a strong focus on external environmental impact, internal work environment and the possibility of efficient material flows, the new premises will also enable better logistics solutions and other additional operations requested by Bendiro's customers.

"We work closely with our customers and often receive requests for complementary, value-added services in addition to the actual manufacture of the profiles. We have developed a concept called Bendiro Complete that includes a broader commitment. With larger and more functional premises, we will now be able to offer even better overall solutions, not least in logistics."

### Sustainable manufacturing method with potential

The roll forming process takes place through cold forming, which means minimal energy consumption and low wear on tools.

"We also have a material utilisation rate of over 95%, which is high compared to other manufacturing techniques. The roll forming technique is also very well suited to the manufacture of profiles in high strength and ultra-high strength steel materials. Materials that we at Bendiro have extensive experience of and work frequently with. Examples of areas in which we see great potential are reinforcement profiles for cars and profiles for companies that manufacture products related to renewable energy and electrification."

"Falkenberg is a fantastic place to conduct business and it feels really good to invest here and be able to offer our employees and customers really modern, easily accessible and appropriate premises," says Rasmus Särnblad, CEO of Bendiro Profile Tech AB.

### ABOUT BENDIRO

Bendiro Profile Tech is a Swedish company that manufactures roll-formed profiles with an emphasis on special profiles in the materials such as cold and hot rolled steel, stainless steel, high strength materials, aluminium, nickel and titanium. The customers are primarily in the northern European manufacturing industry. Major investments in automation, work environment, efficient flows and organisational development have resulted in Bendiro is today one of Europe's most modern roll forming companies. Many years of experience in material and production technology also makes Bendiro an important partner that offers expertise throughout the product development process. Bendiro is located in Falkenberg and has 65 employees with a turnover of 300 MSEK.

[www.bendiro.se](http://www.bendiro.se)

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Pictures and press information can also be downloaded here:  
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